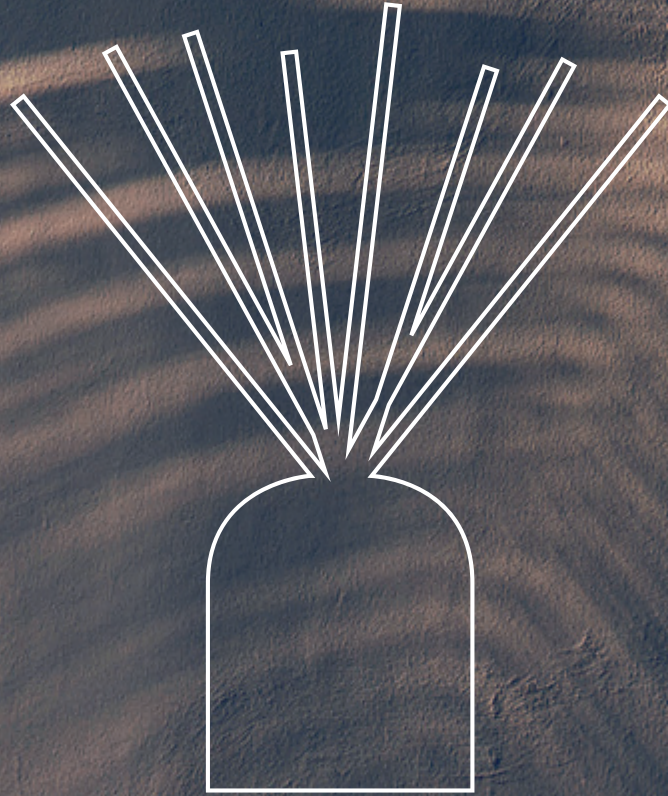
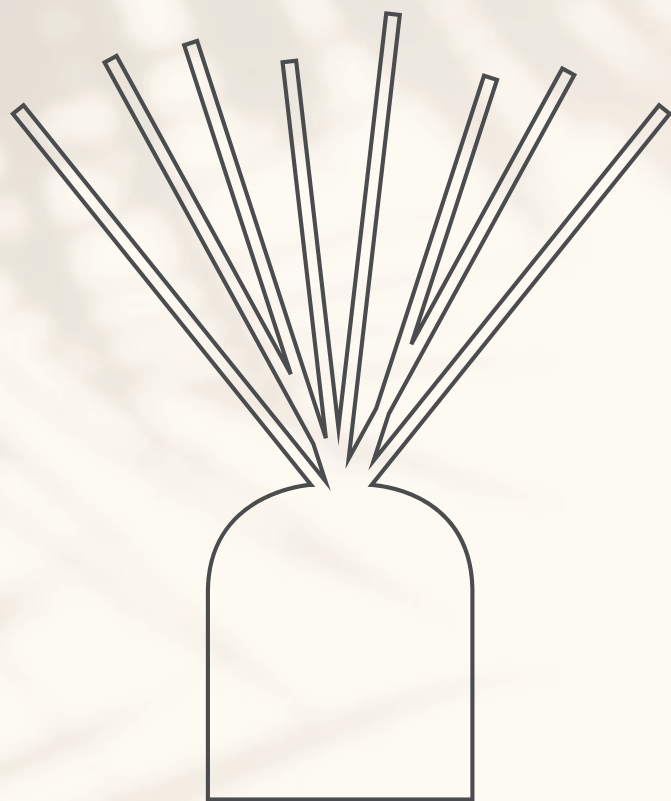


little pleasures



the **Alloy**



**EXCEPTIONAL FRAGRANCES**

for your everyday pleasure

# the Alloy

## From a passion for little pleasures

The idea behind the Alloy was born from our passion for small pleasures and surrounding ourselves with them in everyday life. Observing how important nuances, mindfulness, and attention to detail are, we recognized their invisible impact on our well-being.

### Privat label

Celebrate your audience with a product that delivers moments of joy, calm, and relaxation. Together with the Alloy, you can create an experience that remains memorable along with your brand.

[thealloy.pl](http://thealloy.pl)

# Lightness

## No.1

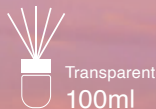
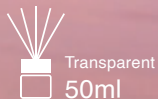
In the gentle embrace of the morning, as the first rays of sunlight dance on the water's surface, the fragrance of **Lightness** brings a state of blissful elevation. It is the essence of freedom, like a light breeze that gently lifts your hair, carrying fresh notes of citrus and green tea. Imagination takes you to a place where pine trees whisper secrets, and the delicate scent of bamboo floats in the air, creating harmony with the surrounding nature. Each breath becomes a pleasant ritual, and the feeling of lightness fills the space.

This fragrance invites you to embark on a journey to explore new horizons, opening doors to dreams and undiscovered paths that lead to the freedom of the soul.

**head:** LEMON / BERGAMOT

**heart:** CLOVE / BAMBOO

**base:** SENCHA LEAVES / JASMINE / CEDAR



# CPC-500



**Fragrance group:**  
GREEN

**Intensity:**  
3/6 ■■■□□□

Light, noticeable in the background.  
A subtle fragrance ideal for calm spaces,  
complementing the atmosphere without  
dominating it.

**Lightness** is a perfect choice for receptions,  
conference rooms, and open office spaces,  
where delicate freshness promotes  
concentration and comfort. It is also  
an excellent option for home offices and living  
rooms.

# Energy

## No.2

**Energy** is a walk through the vibrant, sunlit streets of Andalusia, where the air is filled with the scent of ripening citrus and a sea breeze. Each step evokes memories of fresh market fruits. Juicy lime and pink pepper awaken the senses, carrying the promise of a new adventure.

This is a fragrance that invigorates and unleashes reserves of energy, like the morning sun illuminating the entire day. Cedarwood brings depth and calmness, while musk and cashmere wrap the composition in a sensual, luxurious aura. **Energy** is the essence of life, pulsating with an unstoppable rhythm, full of vitality and inspiration.

**head:** PINK PEPPER / LIME

**heart:** GINGER / LILAC BLOSSOM

**base:** CEDAR / MUSK / CASHMERAN



# CPC-500



**Fragrance group:**  
REFRESHING

**Intensity:**  
4/6 ■■■■□□

Moderate, noticeable but not overwhelming. A dynamic composition that energizes and fills the space with a fresh aroma.

**Energy** is perfectly suited for spaces where you want to feel a surge of energy and a positive atmosphere, such as creative areas, showrooms, as well as home offices and living rooms.

# Bliss

## No.3

**Bliss** is a sensual journey to a mysterious garden where night meets day, and nature reveals its most alluring face. In the shadow of black orchids, ripe plums lie hidden, their intense aroma permeating the air, creating an aura filled with undiscovered sweetness. It's a place where time slows down, and every scent tells a different story. Ylang-ylang brings floral lightness, blending with the warm note of prunelle to create a duet full of delicate contrasts. In the background, amber and vanilla envelop everything in a velvety warmth, like the last rays of the setting sun.

**Bliss** is the essence of desire, deep and mysterious - a fragrance that unfolds slowly, layer by layer, leaving a trace on the skin and in the air, inviting further exploration.

**head:** BLACK PLUM

**heart:** YLANG YLANG / BLACK ORCHID

**base:** AMBER / BLACK PEPPER / VANILLA





# CPC-500



**Fragrance group:**  
ORIENTAL

**Intensity:**  
6/6 ■■■■■■

Strong and distinctly noticeable. A sensual and enveloping fragrance that fills the space with its depth and luxurious character.

**Bliss** is perfectly suited for prestigious interiors such as executive offices, conference rooms, or showrooms, where a luxurious atmosphere is of particular importance. It is also an excellent choice for home living rooms and bedrooms.

# Balance

## No.4

In the heart of a tranquil beach at dawn, where warm sand gently embraces your feet, the feeling of **balance** is born. The subtle aroma of patchouli blends harmoniously with woody notes, creating a sensual rhythm that induces a deep sense of calm. Imagination takes you to a place where every breath becomes a meditation, and the waves whisper their secrets. Notes of nutmeg and cloves add a delicate spice, highlighting the unique character of this composition.

The memory of **balance** is evoked through this aromatic journey, enveloping the space with harmony and tranquility, becoming a source of inner peace.

**head:** CLOVES LEAF

**heart:** LEATHER / NUTMEG

**base:** CEDARWOOD / AMBER / PATCHOULI



# CPC-500



**Fragrance group:**  
WOODY

**Intensity:**  
5/6 ■■■■■□

Distinctly noticeable yet subtle.  
A composition that brings harmony to any space, gently enveloping it with woody accords.

**Balance** is perfectly suited for elegant offices, coworking spaces, or home living rooms and relaxation areas, where harmony and comfort are particularly important.

# Tenderness

## No.5

**Tenderness** is a journey into cherished memories, where every scent tells its own story. Within its soft embrace lies a gentle strength that awakens the senses. The amber base adds warmth and a glowing, enveloping touch, like the most delicate embrace. A sensual aroma lingers in the air, creating an atmosphere of closeness and intimacy that invites the celebration of the beauty of the moment.

**Tenderness** is a blissful blend of rose, oud, and patchouli, forming an unforgettable melody where the subtlety of rose petals harmoniously intertwines with the mysterious depth of woody notes.

**head:** BERGAMOT / YLANG YLANG

**heart:** ROSE / ORIENTAL SPICES

**base:** OAK MOSS / PATCHOULI / OUD



Transparent  
50ml



Transparent  
100ml



Black  
100ml



Reeds  
Rattan



Reeds  
Black

# CPC-500



**Fragrance group:**  
BALSAMIC

**Intensity:**  
4/6 ■■■■□□

Well noticeable, enveloping yet not overpowering. The fragrance wraps the space in warmth and softness, creating an atmosphere conducive to focus and relaxation.

**Tenderness** is perfect for relaxation areas in offices, intimate conference rooms, or receptions where creating a cozy yet professional atmosphere is essential. It is also well-suited for home bedrooms and living rooms.

# Synergy

## No.6

**Synergy** is a harmonious symphony of scents, where each ingredient plays its unique melody, creating an extraordinary effect of perfect balance. In this exceptional composition, Sicilian lemon immediately awakens the senses, like a morning ray of sunlight piercing through tree leaves. Wisteria flowers add lightness and romance, their delicate aroma lingering in the air, evoking a touch of nostalgia. At the heart of this blend, green tea brings tranquility and freshness, seamlessly merging with the warmth of cedarwood, which forms the foundation of this remarkable harmony. Finally, amber adds depth, wrapping everything in velvety warmth, like a summer evening spent immersed in nature.

**Synergy** is a fragrance that balances freshness with warmth, bringing a sense of harmony and refinement to any space.

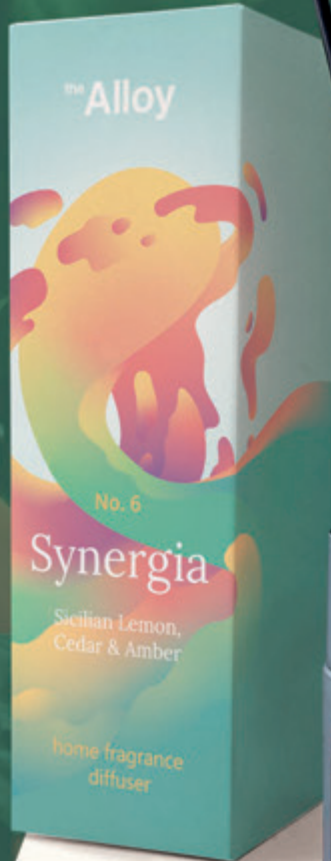
**head:** SICILIAN LEMON / VETIVER

**heart:** RED PEONY / GREEN TEA LEAVES

**base:** AMBER / CEDAR



# CPC-500



**Fragrance group:**  
ENERGIZING

**Intensity:**  
5/6 ■■■■■■□

Distinctly noticeable, energizing. A harmonious fragrance that combines freshness with depth, creating multidimensional sensations.

**Synergia** is perfect for spaces that require a distinctive character and positive energy, such as modern offices, conference rooms, or showrooms. It also works wonderfully in home offices, living rooms, or bedrooms, where it brings harmony and freshness.

# Premium set

## Elegant reed diffusers

### **Elegance meets personalization**

A 100 ml fragrance set paired with a 100 ml refill in elegant premium packaging is a unique way to enhance spaces with a long-lasting scent. With personalization options, the set can be tailored to the unique needs of your company, making it an ideal choice for offices, creative spaces, or home interiors.

### **Long-lasting harmony**

A fragrance that lingers, creating a pleasant atmosphere conducive to focus and relaxation. It's an investment in quality and comfort for any space.

### **Brand prestige**

A personalized set is not only a practical accessory but also a way to elevate your brand's prestige. Perfect as part of office furnishings or as an exclusive gift for valued clients, it emphasizes the unique character of your company.

### **A versatile choice**

Ideal for offices, conference rooms, home offices, or living rooms, this set combines elegance and functionality, creating spaces distinguished by subtle style and comfort.





CPC-510



# Customization of diffusers

**A unique fragrance composition** leaves a lasting impression, positively influencing the recipient's associations with the brand. It creates pleasant memories in both the senses and the mind, while also fostering strong and positive relationships.

## Fragrance

The option to choose from six carefully crafted fragrances or a scent tailored to specific needs (inquire about possibilities).

## Aroma oil tinting

The option to match the liquid color to the brand's palette, adding an extra layer of personalization to the product.

## Glass fial

A transparent, matte black, or custom-colored bottle, perfectly tailored to match the brand's identity.





### Packaging

A fully customizable design covering the entire packaging surface. Choose from various types of paper: eco-friendly, dyed-through, or with an elegant texture to emphasize the unique character of your brand.

Metallic embellishments and embossing add prestige, giving the packaging an elegant and luxurious appearance.

### Branding

A personalized label or direct print on the bottle, adding an elegant touch to the product.

### Reeds

The choice between rattan and black reeds allows the product to take on a different character, tailored to the preferred style.

# Available options



## LUME

glass fial	transparent 50 ml
branding	white or transparent personalized label
reeds	5 pcs. rattan or black
accessories	black decorative cap
packaging	fully personalized carton box

scent longevity\* ~ 5 weeks



## HALO

transparent or matte black 100 ml
print on the bottle or a personalized label
5 pcs. rattan or black
black decorative cap
fully personalized carton box

scent longevity\* ~ 9 weeks

\*the actual diffusion time depends on factors such as room size, air circulation, and the placement of the diffuser.



## DUO

transparent or matte black 100 ml + 100 ml refill

print on the bottle  
or/ and a personalized label

5 pcs. rattan or black

black decorative cap

fully personalized  
hardcover box

~ 17 weeks

BALANS  
the Alloy

# Features that make a difference

## **PHTHALATE AND PARABEN-FREE**

---

safe ingredients, ensuring  
the well-being of users

## **IFRA-COMPLIANT COMPOSITIONS**

---

the highest standards of  
fragrance quality and  
safety

## **MANUALLY FILLED**

---

conscious production with  
attention to every detail

## **FAMILY-RUN BUSINESS**

---

driven by passion for  
creating exceptional  
fragrances.

## **CRUELTY- FREE**

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none of the ingredients  
were tested on animals

## **MADE IN POLAND**

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guaranteed quality and full  
control at every stage  
of production

# Make the most of your diffuser

- 1. Choose the ideal location**

Place the diffuser in the central part of the room, away from drafts, air conditioning, or radiators. An optimal temperature of 22°C ensures even aroma diffusion.
- 2. Adjust the number of reeds**

Control the intensity of the fragrance by adding more or fewer reeds. For a subtle effect, use 3-5 reeds, and for a stronger aroma, 6-8 reeds.
- 3. Refresh the scent regularly**

To maintain the full aroma, flip the reeds every 5-7 days.  
Keep in mind that frequent flipping may accelerate the liquid's consumption.
- 4. Take care of product longevity**

The fragrance in the diffuser lasts from several weeks to a few months, depending on the capacity, temperature, and humidity of the environment.  
To extend its lifespan, store the bottle away from direct sunlight.
- 5. Experiment with aromas**

Changing the scent in the room can influence mood and energy. Subtle notes are perfect for relaxation zones, while invigorating compositions work well in offices or conference rooms, supporting focus and productivity throughout the day.
- 6. Ensure safety**

Place the diffuser on a stable surface, away from children, pets, and open flames.  
Be cautious with delicate surfaces, as the oils may cause damage.

# the Alloy

**thealloy.pl**

📷 [the.alloy.care](#)

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